



voice
compass

media data

2009 / 2010

The international compendium for voice applications

As first publication the voice compass widely covers manufacturers for voice hard- and software, integrators, service suppliers as well as hosting providers on the German, European and international voice market. Moreover it offers valuable expert knowledge and practical tips and experience.

Editor:

Detlev Artelt

aixvox GmbH

Monheimsallee 22, D-52062 Aachen

phone: +49 241 4133-100

fax: +49 241 4133-456

www.voice-compass.com

Direction ads and graphics:

voice compass Team

Monheimsallee 22, D-52062 Aachen

phone: +49 241 4133-400

fax: +49 241 4133-456

e-mail: grafik@voice-compass.com

www.voice-compass.com

Important dates:

last registration: 30.12.2008

closing date: 31.01.2009

Ad formats

format:



2/1

dimensions:

320 mm x 190 mm



1/1

145 mm x 190 mm



1/2 hor.

145 mm x 95 mm



1/2 vert.

70,25 mm x 190 mm

special format:



bookmark

Eye-catching ad form guaranteeing very high coverage. The bookmark is fixed to the compendium by the use of a flexible strap. Please ask for exact measures and format.

Price list

Prices for the advertisements result from the complete packages listed below, including different ad formats.

	Price	Ad format	Books	Short profile	Product entry	Supplier list
Ad package 3	3.450 €	2/1 	5		●	●
Ad package 2	1.850 €	1/1 	2		●	●
Ad package 1	950 €	1/2 	1		●	●
Profile	480 €	-	-		●	●
free basic entry	0 €	-	-	-	●	●
Bookmark (only for 1 / 2 / 3)	6.000 €		Prominent type of advertising with very high reach.			

All prices excl.VAT (MwSt)

Logo specifications

File formats for logos:

EPS (convert fonts into paths)

Please convert extra colors into 4C.

→ preferred data format

TIFF, JPG (min. 300 dpi resolution, white background)

Technical information

print/colours:

Sheet fed printing on picture print matt 100 g - screen angle 60.

The voice compass will be published in 4C. spot colours.

Resolution according to process colours.

size of publication:

190 mm x 240 mm (width x depth), closed

print space:

145 mm x 190 mm

1-columned - 70,25 mm wide

2-columned - 145 mm wide

file formats for ads:

PC:

InDesign- (up to CS2) document (open + used fonts)

PDF (with print-optimized settings)

TIFF,

EPS (convert text to paths)

MAC:

PDF (with print-optimized settings)

TIFF

EPS (convert text to paths)

Please save all file formats incl. file extension.

resolution:

greyscale and CMYK = min. 300 dpi

coat/bitmap = min. 1270 dpi

text in pictures = min. 800 dpi

transfer:

postal adress: aixvox GmbH

Monheimsallee 22, D-52062 Aachen

e-mail: grafik@voice-compass.com (bis 5 MB)

Please also send a fax print to the number: +49 241 4133 456

For coloured advertisements please include a colour-binding proof print.

For further questions, the ad and graphics department of the voice compass team will be at your disposal

(phone: +49.241.4133.400).